



Key2enable Media Presence





Brazil's Key2Enable Wins The EdTech Innovation Startup Competition 2018 by Krypto Labs



Krypto Labs, an Abu Dhabi-based innovation hub, has announced the winners of its global competition for startups that push the frontiers of transformation in education technology.

The [EdTech Innovation Startup Competition 2018](#), which was held in Abu Dhabi recently, commended Key2Enable, a Brazil-based startup bringing digital accessibility to people of determination, with its Entrepreneur Hero award, including a grant of US\$150,000 and the opportunity to join the Krypto Labs incubator program.

Key2Enable caters for the people of determination, who are unable to use computers and mobile devices due to motion limitations or lack of fine motor coordination, by providing innovative tools, such as the Key-X keyboard for accessing computers, learning and communicating.

The four runners-up, each awarded with \$20,000, included the Supplemental Applications winner - Parlay from Canada which created a tool that helps teachers develop inclusive and data-driven class discussions; the Supplemental Applications winner - 42LAB, a Singapore-based app that introduces biotechnology to school students; the Curriculum Applications winner - Lebanon-based Kamkalima that developed a platform in Arabic that aids teachers and develops students' reading and writing skills; and the Lifelong Learning Applications Category winner - Klazz from Germany which built a platform that makes language-travel more accessible by applying algorithmic solutions.

[Link to the Article: https://www.entrepreneur.com/article/324905](https://www.entrepreneur.com/article/324905)

In addition, Angaza Elimu won the Best Impact Startup award and a \$20,000 grant for their efforts in enhancing education in Kenya by integrating technology within the classroom. Described as a "turnkey solution for schools," the initiative sets to transform education in Kenya by creating a classroom integration model to strengthen the student-teacher relationship alongside a student portal to access educational content, while also providing regular training workshops and lessons for students outside of school hours.

The winners were chosen among 800 applications from across 58 countries by a judging panel which included Dr. Saleh Al Hashemi, Managing Director of Krypto Labs, Dr. Najla Al Naqbi, Innovation and e-learning Manager, Department of Education and Knowledge in Abu Dhabi (ADEK), Geoffrey Alphonso, CEO of Alef Education, and Asher Siddiqui, Partner at 500 Startups.

"We endeavor to propel startups and entrepreneurs to achieve their full potential, which is possible thanks to UAE's strategy for Artificial Intelligence and the multiple government initiatives across the country," said [Dr. Saleh Al Hashemi](#), Managing Director of Krypto Labs. "The UAE's commitment to establishing an environment of tech-growth that supports AI-based solutions has allowed us to accelerate towards our goal. Now is an iconic time for education; we are on the verge of forever-changing the main medium of knowledge by fusing it with AI-based technology."



[Link to the Article: https://www.entrepreneur.com/article/324905](https://www.entrepreneur.com/article/324905)

singularity university and the learning global grand challenge

author

Darlene Damm

published

Sep 26, 2019

category



Our startups, corporate partners and company are solving the learning challenge

A number of our startups and Portfolio Companies are working to solve the Learning global grand challenge.

Key2Enable, founded in Brazil, builds technologies to help people with disabilities better access computers and educational and other opportunities.

[Link to the article: https://su.org/ventures/portfolio-companies/](https://su.org/ventures/portfolio-companies/)

Winners of Special Olympics Innovation Challenge dedicated to People of Determination announced

April 18, 2019

- Mubadala and Softbank Investment Advisors presented the five finalists with US\$30,000 each
- EY leveraged the Cognistreamer platform to identify and evaluate start-ups
- The start-ups Key2enable, OTTAA Project, Pasitos, SignLab and YNMO declared winners

Dubai, 17 April 2019: The Abu Dhabi Department of Community Development and the Local Organizing Committee (LOC) of Special Olympics World Games Abu Dhabi 2019, in collaboration with EY, Mubadala and Softbank Investment Advisors, have announced the final winners of the Special Olympics Innovation Challenge.

The five winners are: Key2enable, a project consisting of a smart keyboard, as well as a software solution for audio visual activities and two applications that write and vocalize phrases; OTTAA Project, which uses artificial intelligence to gather information about the environment and enhances communication; Pasitos, a healthcare software solution that enables caretakers and people of determination to plan and fulfill activities of daily living (ADLs); SignLab, a fully digital educational platform that allows families to utilize alternate modes of communications through using sign-assisted communication; and YNMO, a digital solution that allows service providers such as schools and clinics to design, monitor, and archive individualized treatment plans for people of determination.

The Special Olympics World Games Abu Dhabi 2019 took place from 14 – 21 March – the Games were the world's largest sports and humanitarian event of the year. Special Olympics is a global movement that focuses on the empowerment of people of determination with intellectual abilities. The Abu Dhabi edition of the World Games saw the participation of more than 7,500 athletes of determination from over 190 nations and attracted over 20,000 volunteers and 500,000 spectators.



Link to the Article: <https://www.abudhabi2019.org/recent-news/winners-of-special-olympics-innovation-challenge-dedicated-to-people-of-determination-announced>

Key2Enable Wins at Global Social Venture Competition

April 22, 2019

At the recent global finals of the Global Social Venture Competition (GSVC) held on April 5 at Berkeley Haas, two teams representing the U.S. Eastern Region, **Key2Enable** and **Magnomer**, had an exceptional showing - placing in the top six, with Key2Enable winning the top prize and \$40,000 in funding. The theme of the event, which celebrated its 20th anniversary, was “Technology for Good. “ The competition supports student entrepreneur ventures that promote social good using technology to make a positive change in the world.

The winner, Key2Enable, seeks to empower people with disabilities to develop skills and access to technology through assistive keyboard technologies. Founders of Key2Enable include **Jose Rubinger** (University of Minas Gerais, Brazil), **Adriano Assis** (University of Minas Gerais, Brazil), and **Julio de Melo** (UT Austin).

Rubinger thanked the Georgia Tech GSVC organizers after his win. "The funding we received will help us change the lives of children who may be invisible right now, but will be served by this solution as we 'turn the key on' with Key2Enable."



Key2Enable Wins at Global GSVC Competition

[Link to the Article: https://www.scheller.gatech.edu/news-events/latest-news/2019/key2enable-wins-global-finals-at-gsvc-competition.html](https://www.scheller.gatech.edu/news-events/latest-news/2019/key2enable-wins-global-finals-at-gsvc-competition.html)

Innovative startups from Brazil go business hunting in Toronto

Published on 27/06/2019 - 19:19 By José Romildo - Brasília

Business

In Toronto, the 18 startups joined a pitch presentation contest. The three winners were Portal Telemedicina (best presentation), Key2Enable (best innovation), and Rio Analytics (best local market adherence). The Brazilian firms attending the event stand out in the development of solutions in artificial intelligence, health care, financial services, and agricultural technology, and food production.

Key2Enable is opening up a branch in Chile, as a result of the previous StartOut, in Santiago. The company has been active since 2009, and also has a subsidiary in the US, founded last year. Its flagship is a keyboard with 11 big, colorful buttons, with a distance from each other and sensitive to the touch. The sequence in which these buttons are pressed is equivalent to pressing a key on a regular keyboard, which enables people with disabilities to communicate more efficiently, without accidentally touching the keys. For those who can only move their eyes, communication is made possible by the connection between the keyboard and a blink detector, which can be attached to any pair of glasses.



[Link to the Article: https://agenciabrasil.ebc.com.br/en/internacional/noticia/2019-06/innovative-startups-brazil-go-business-hunting-toronto](https://agenciabrasil.ebc.com.br/en/internacional/noticia/2019-06/innovative-startups-brazil-go-business-hunting-toronto)



The Authority of Social Contribution – Ma'an announced the ten winning teams in the first cycle of the Ma'an Social Incubator program. The winning projects include a mobile app that helps convert text to sign language and another that helps people with visual impairments to navigate their surroundings through sensors and visual recognition.

Since launching the program in May earlier this year, 130 ventures applied for the Ma'an Social Incubator program from as far afield as Brazil, Denmark, France, Nigeria and India. Later in August, a shortlist of 25 nominated teams were invited to pitch their solutions before a panel who came together to decide on the final ten winning teams.

The 10 successful start-ups are:

1. **Accessible Ad:** Platform for information, expertise, training and support to ensure effective accessibility for People of Determination in Abu Dhabi
2. **The Butterfly Foundation:** Advocacy agency to bring support and empowerment in the hands of People of Determination in Abu Dhabi
3. **The Camp:** Inclusion-safe, seasonal, mobile sleepover camps for Children of Determination in the UAE
4. **I Hear You:** Mobile app that enables communication from text to sign language and vice versa
5. **Inclusive:** Online platform serving as an umbrella for all things inclusion-related in the UAE
6. **Key2Enable:** Assistive technology empowering People of Determination to use tablets, computers and smartphones with adapted hardware and accessories
7. **Martha Edu:** Educational smart cards and mobile app to educate hearing impaired children and parents on signing language
8. **loptyc by Nexart:** Solution for people with visual impairment to navigate their surroundings through the use of distance judging sensors & visual recognition technology
9. **RAB3I:** Social venture offering People of Determination an opportunity to attend recreational activities with a (trained) 'buddy' who shares similar interests
10. **Heroes of Hope:** Social enterprise delivering equal opportunities for People of Determination, including recreational activities, work opportunities, and sporting events



[Link to the Article: http://mystartupworld.com/maan-social-incubator-program-announces-ten-winners/](http://mystartupworld.com/maan-social-incubator-program-announces-ten-winners/)

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3 years ago

Brazilians team's at the 5th Internet Plus Innovation and Entrepreneurship Competition. Orgulho de ver o resultado que obtivemos, dentre mais de 1.9 milhões de projetos inscritos, de mais de 124 países!



[Link to the Article: https://www.picuki.com/media/2156976768782079747](https://www.picuki.com/media/2156976768782079747)

MBRIF picks 10 businesses for accelerator programme

Published: October 29, 2019 19:01

Staff Report

Dubai: The Mohammed Bin Rashid Innovation Fund (MBRIF) announced it has selected 10 local and global businesses for its Summer Cohort MBRIF Accelerator programme.

The 10 new members include four UAE-based businesses; Flugauto, Dapi, Insure@Oasis — all of which operate in the technology sector, and Sonostik, which is in the health sector. The other six are Switzerland-based Jibrel, US-based Key2enable, UK-based Teacherly, Sweden-based ReaEDU, France-based Caddie Engineering, and Dutch company Desolenator.

The 10 businesses join the MBRIF Accelerator's current 19 businesses. They were chosen from a total of 159 applications coming from 38 countries. Applications included companies tackling some of the world's biggest challenges in seven priority sectors of technology, health, space, water, clean energy, transport, and education.

Younis Al Khoori, undersecretary at the Ministry of Finance, which launched the MBRIF, said the Fund will work with the selected companies to help them develop their businesses into successful ventures that benefit their communities and help the UAE achieve its vision of being one of the world's most innovative nations.

[Link to the Article: https://gulfnews.com/business/mbrif-picks-10-businesses-for-accelerator-programme-1.67470862](https://gulfnews.com/business/mbrif-picks-10-businesses-for-accelerator-programme-1.67470862)

Arch Grants names new cohort, plans expansion

In addition to boosting the number of startups it supports, Arch Grants has plans to increase programming provided to grant recipients. The organization this year held its first Founders Summit and Investor Summit, with plans for both to be annual events. Those summits, as well as other programming, will be part of Arch Grants' new Igniting St. Louis initiative. The new initiative earlier this year received \$1.5 million in federal and private funding.

Startups included in Arch Grants' newest cohort are:

- **Adalo (St. Louis):** The company has developed software that allows for the creation of mobile and desktop applications.
- **HomeTraq (St. Charles):** The company has created on-demand home showing app designed to help users find agents to schedule a home showing within an average of three to five minutes.
- **iSite Media (St. Louis):** The digital signage company has a focus on sports and entertainment facilities, and strategically locates its platform in the restrooms of high-traffic venues.
- **Key2Enable (Miami):** The company has developed technology designed for use by those with severe disabilities.

[Link to the Article: https://www.bizjournals.com/stlouis/news/2019/11/04/arch-grants-names-new-cohort-plans-expansion.html](https://www.bizjournals.com/stlouis/news/2019/11/04/arch-grants-names-new-cohort-plans-expansion.html)

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@william_mangapp

3 years ago

Proud to represent our solution at the ChangeNow Summit and to learn how to do business in France and Europe, invited by Paris and Co. Key2enable and Key-X will start changing lives in the old continent, with our Educational Platform that enables any person with severe motor disabilities, to fully access computers, tablets, and smartphones. [Www.key2enable.com](http://www.key2enable.com)
<https://www.parisandco.com/>
<https://www.changenow-summit.com>



[Link to the Article: https://www.picuki.com/media/2229443199548976909](https://www.picuki.com/media/2229443199548976909)



The results are in! After an intensive and comprehensive assessment of the hundreds of applications, we have the shortlisted candidates. The shortlisted candidates stood out due to their creative business model, demonstrative scalability, and the ability to effectively portray their potential business growth in a clear and concise way. For companies that didn't make it, we thank you for your participation and thoroughly commend you on your efforts.



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| ★ Ennoventure | ★ PONSIST |
| ★ EX Sports | ★ RealEDU |
| ★ EZ Shade | ★ RISE Events |
| ★ Farmchimp | ★ RoboAds |
| ★ Flugauto | ★ SHERO |
| ★ Foloosi | ★ Social Combiner |
| ★ Food-ATM | ★ Socioad |
| ★ Glucare Integrated Diabetes Center | ★ SolarGridX |
| ★ GuruVise | ★ Soul Artists |
| ★ Hulexo Solutions | ★ SunScope Technologies FZ LLC |
| ★ InstaPract HealthTech IT Solution LLC | ★ T.F.C FZC |
| ★ Its Her Way - FZC | ★ TENDERD |
| ★ Kasper Solutions | ★ Thaely |
| ★ Keepeat | ★ Yalla Give FZ-LLC |
| ★ Kitabook | ★ Yanzo |
| ★ Key2enable Assistive Technology Mena Ltd | ★ YourVC.Club |

[Link to the Article: https://pitch.etisalatevents.com/shortlisted-candidates/](https://pitch.etisalatevents.com/shortlisted-candidates/)



Singapore's TurtleTree wins the world's biggest start-up pitch competition in Saudi Arabia

▶ The Entrepreneurship World Cup 2020 was hosted online by the Misk Global Forum in Riyadh

Sunday 19 February 2023

Entrepreneurship World Cup attracted more than 175,000 start-ups from nearly 200 countries. Courtesy Hub71

The UAE-based Key2enable Assistive Technology, which empowers children with disabilities using a set of assistive technology, was awarded in best growth category.

Key2enable designs tools that accelerate users' communication and learning process and help them to become self-sufficient.

"Our revenue comes from direct sales plus monthly subscription plans," said Jose Rubinger Filho, company's founder.

"First, we understand their [users] needs ... then, we indicate the best one [solution] in a subscription-based plan."

Link to the Article:

<https://www.thenationalnews.com/business/technology/singapore-s-turtletree-wins-the-world-s-biggest-start-up-pitch-competition-in-saudi-arabia-1.1096215>



2020 WINNERS



Key2Enable

1st Runner Up

Empowers people with disabilities to develop skills, supports navigation in any computer, audiovisual activities for students with any cognitive level and helps paralyzed individuals write and vocalize.

Visit Website

[Link to the Article: https://www.gloaledtechawards.org/2020-winners](https://www.gloaledtechawards.org/2020-winners)

Announcing the Zero Project Awardees 2023!

The Zero Project announces the Awardees 2023 in the field of Independent Living & Political Participation, and ICT. 71 Innovative Solutions from 42 countries will receive the Zero Project Award at the Zero Project Conference 2023 in Vienna, Austria.



<https://zeroproject.org/news/article/announcing-the-zero-project-awardees-2023>